

ANNUAL REPORT

2016 - 2017



Gisborne Museum of Art and History Trust

trading as TAIRĀWHITI MUSEUM

ANNUAL REPORT 2016-2017

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From the Chairman of the Board of Trustees

Tēnā koutou

Tairāwhiti Museum is the leading arts and heritage institution in Tairāwhiti, providing a major tourism and leisure-time destination for local, national and international visitors. Core museum functions include the development and care of art, taonga Māori, general history, photography and archival collections, and the provision of a varied programme of art and heritage exhibitions drawing on the museum's collection and bringing cultural treasures from other parts of Aotearoa New Zealand and overseas. A strong and vibrant education programme services the many schools and children in Tairāwhiti. This year a total of 41,603 visitors used the museum, exceeding the annual target of 40,000.

We continue to make significant improvements to the standard of care we provide to our region's collections. This year the museum completed cataloguing, packing and relocating the museum's textiles collection (3,000 items) to the new collection store and continued cataloguing, packing and relocating the museum's natural history collections (approximately 3,000 items). 317 new items were added to the collection in 2016/17.

The Learning Experiences Outside the Classroom (LEOTC) education service, funded by the Ministry of Education, has continued to provide high quality programmes with a well-deserved national reputation for innovation. In 2017 the museum successfully negotiated a new –three year contract with the MoE for continued funding of education programmes. The Advisory Committee of local teachers continues to provide guidance and expertise for the education programme and the museum trustees are grateful for their continued commitment, guidance and support. In 2016/17 5,857 students participated in museum education programmes.

The museum continues to showcase material from within the collection and from around the country with 16 exhibitions displayed over the course of the year in addition to long-term displays. This year's major exhibition, *Ko Rongowhakaata*, was developed by the museum in partnership with Rongowhakaata Iwi Trust. This exhibition won the national Museums Aotearoa award for 2017 in the Taonga Māori exhibition category. In 2016 the museum also held the first Te Hā art award and exhibition as part of the October events programme to commemorate first encounters between tangata whenua and the crew of the Endeavour in 1769. Other key locally generated exhibitions included the *Flying Moas: Gisborne Artists' Collective* exhibition and *Recovery: Women's Overseas Service in WW1*, developed in partnership with EIT. Publications were produced by the museum for both of these projects. The museum also delivered 36 events including school holiday programmes, talks, concerts and theatre productions.

Tairāwhiti Museum has also worked closely with Gisborne District Council on the Wyllie Cottage heritage restoration and re-interpretation project over the 2016/17 year. This significant historic building reopened to the public on 23 February 2017.

Over the year we have continued to work closely with the Nga Taonga a Nga Tama Toa Trust and the museum has contributed to the installation of exhibitions, as well as providing collections access and the delivery of education programmes in C Company Memorial House.

Museum trustees, staff and volunteers work diligently throughout the year to ensure Tairāwhiti Museum performs to a consistently high standard and the museum continues to receive national recognition for innovation. I thank all those involved and acknowledge the ongoing support from the Gisborne District Council, benefactors, granting bodies and the wider community throughout the year.

Nga mihi nui ki a koutou katoa

Michael Muir OBE

Chair

October 2017



Ko Rongowhakaata exhibition opening, December 2016

BOARD MEMBERS**POSITION****APPOINTED BY**

Michael Muir, OBE

Chair

Friends of the Museum

Hineiromia Whaanga

Deputy Chair

Rongowhakaata

Allan de Lautour

Treasurer

Gisborne District Council

Pene Brown

Te Aitanga-ā-Mahaki

Richard Brooking

Friends of the Museum

Steve Gibbs

Ngai Tāmanuhiri

Jennifer Pewhairangi

Gisborne District Council

Cynthia Sidney

Te Aitanga-a-Hauiti

Dr Monty Soutar, ONZM

Ngāti Porou

Chris Smith

Friends of the Museum

Sarah Pohatu

Friends of the Museum

MUSEUM STAFF**POSITION**

Eloise Wallace

Director

Allison Campbell/Madeleine Jones

Collections Manager

Fiona Challies

Visitor Services Officer

Iona Maxwell

Education Officer

Jolene Douglas

Curator of Art & Exhibitions

Jonty Hall

Maintenance Officer

Megan Hansen-Knarhoi

Collection Technician (project contract)

Natasha Hanara

Collection Technician (project contract)

Julie Noanoa

Education Team Leader

Sue Lloyd

Weekend Receptionist

Dudley Meadows

Curator of Photography

Tapunga Nepe

Kaitieki Māori

Christine Page

Archivist/Weekend Receptionist

Margaret Wyllie

Weekend Receptionist

Director's Review of the Year

Tairāwhiti Museum has continued to offer local communities and visitors to the region a diverse programme of art and history exhibitions and events. The Museum Education Programme serves thousands of children in the region every year. The standard of care for the museum's collection, and its accessibility to our communities continues to grow.

1. Introduction

- 1.1 This report reviews the Museum's progress for the 2016-17 financial year and evaluates performance against the KPI's set out in the Annual Plan 2016-17.
- 1.2 The Museum has met all of its key performance targets for 2016-17. To meet these key performance targets the Museum has:
 - (a) Undertaken an innovative and diverse programme of art and history exhibitions;
 - (b) Maintained, developed and made accessible the museum collections;
 - (c) Met the visitor targets in the Gisborne District Council Long Term Plan;
- 1.3 The Museum has not met its attendance target of 8,600 for the LEOTC Contract with the Ministry of Education for 2016/17. This was due to staff changes in the department, which meant that the museum was operating with only one Educator for half of the year.
- 1.4 The Museum and Gisborne District Council did not begin the museum roof replacement (significant building maintenance project) as scheduled this year (funded within GDC 10 Year Plan 2015 – 2025). However, GDC and Museum staff worked together during the year to scope this complex project and plan for some of the key risks and opportunities it presents, which include:
 - maintaining architectural integrity and heritage qualities of the building
 - considering ongoing maintenance requirements and safety of staff and contractors
 - considering opportunities to include solar power and improved insulation within the project to provide long-term benefits to the museum and collections
 - safeguarding museum collections during the project
 - staging and delivery of the project to minimise disruption to museum operation, with the aim being to keep the facility open throughout the project

Gisborne District Council issued an EOI (Expression of Interest) for the project in May 2017 but disappointingly, did not receive any responses. Tender documents are now being developed with the aim to start the project within the 2017/18 financial year.

2. Funding

- 2.1 The Tairāwhiti Museum Trust Board continues to focus on generating increased operational funding. The GDC funding to the museum (excluding insurance) for 2016-17 of \$704,873 represented 64% (66% 2015/16) of total revenue of \$1,110,442. The annual income from the Ministry of Education Contract for the Museum Education Service was \$164,380 (15% of total revenue). The museum's other sources of revenue, excluding donations and grants, but including shop sales, entry fees, exhibition income, donations, venue hire, photographic sales and café lease generated \$96,332 (8.7% of total revenue) of income, an increase from \$86,476 in 2015/16.
- 2.2 The museum finished the 2016-17 year with an audited loss of \$10,207 (\$92,291 profit before depreciation).
- 2.3 A total of \$132,857 in external grants was received.
- 2.4 The audited accounts for Tairāwhiti Museum for 2016-17 are attached as Part 2 of this Annual Report.

3. Collections

- 3.1 The museum completed the relocation of the textiles collection (3,000 items) to the new collection store over the course of the year. All items relocated into the new store have been catalogued, cleaned, pest-treated and repacked.
- 3.2 The museum continued a project to catalogue and rehouse the museum's natural history collections. This collection includes rocks, fossils, archaeology, and animal and bird specimens and numbers approximately 3,000 items.
- 3.3 The museum's collection continues to develop with due consideration of the cultural, social or scientific significance of objects balanced against realities of storage and resources to provide appropriate care. A collections acquisition committee continues to ensure the collection develops according to the museum's policies.

This year the museum added 317 items (or collections of items) to the collection:

- 96% of new collection items were gifted to the collection
- 4% of new collection items were purchased by the museum or the Friends of the Museum

New collection items include:

- 17 art works, (both historic and contemporary) including pieces by Catherine Brown, CB Norton, Tawhai Rickard, Ngaire Tuhua & Allan Barns-Graham.
- 123 archival items, including a major donation of maps and plans from Survey Gisborne, Otoko and Muriwai School archives, Hearing Association Archives, East Coast Retailers' Association Archives
- 116 photograph collection items (including albums, sets) including a collection of family photographs (from the collection of May Hughes) dating from the early to mid-20th century, collection of photographs, archives and ephemera from the collection of Les Stitchbury, photographs relating to Openshaw's Supermarkets
- 50 social history items, objects relating to local families during WW1 & WW2; local businesses and clubs and societies, from Gisborne and the wider Tairāwhiti region, including a significant collection of artefacts relating to Bill Campbell of Tokomaru Bay and wedding garments relating to Granville and Joyce Sharp.

3.3 Over the course of the year many researchers made use of the collections to undertake personal and professional research projects. Staff also provide access to collections and undertake tours of the collection store to individuals, families and groups by request or through an ongoing programme of free guided tours.

3.4 The following temporary exhibitions used items from the museum's collection in this financial year: *Celebrating Wood: Back to the Future*; *Ko Rongowhakaata*; *a-hoe!* (Steve Gibbs); *Mahunga*; new Wyllie Cottage displays; *Recovery: Women's Overseas Service in World War One*, *Flying Moas*. The museum also displayed objects from the collection to support events such as the Te Kooti Rikirangi Te Turuki Symposium and special education programmes.



Opening of *Celebrating Wood: Back to the Future*, 2016

4. Education

- 4.1 The Museum Education Programme offers a museum, place-based education programme funded by a contract with the Ministry of Education (MOE) under the Learning Experiences Outside the Classroom (LEOTC) initiative. The Museum Education team delivers learning experiences to primary and secondary schools enrolled in state or integrated schools based either at the museum or outreach based at schools or partnership venues. The learning experiences are linked to schools' local curriculum, provide opportunities that are authentic hands-on, interactive and are not easily replicated in a classroom setting. A new three year contract with the MOE began January 2017, with an emphasis on outreach and digital learning.
- 4.2 The total number of students participating in a Museum Education programmes in 2016/17 was 5,857. The annual target (based on the school year) is 8600 and has been lower during the period covered by this report due to an emphasis on the development of new digital programmes and outreach activity and staff changes, which meant the team had only one Educator for half of the period of this report.
- 4.3 Teachers booking their classes to a Museum Education Programme rate the quality of their students' experience and level of engagement very highly. The Ministry of Education continues to provide very positive feedback for the Education programme.



Students visiting *Ko Rongowhakaata* exhibition, 2017

- 4.4 2016/17 was the first year of implementation of the museum's new digital education strategy. The museum's Matariki 'Sailing by the Stars' lessons designed for primary schools were the first lessons to make use of the museum's new technology, including the new *Cosmodome* Digital Planetarium (purchased by the Friends of the Museum), the class set of iPads and smart TV. The iPads were used with the open source augmented reality app called Aurasma, allowing students to view digital content relating to taonga.
- 4.5 Outreach programmes have operated successfully over the past year, of note were the Top Art student portfolio exhibition which was displayed at two Gisborne High Schools, and the Voyagers lesson series about waka navigation (using the mobile planetarium), which was delivered at Tolaga Bay Area School and Ngata Memorial College, as well as at Gisborne schools.
- 4.6 A number of new museum based programmes, in addition to Matariki and Voyagers programmes were developed and implemented over the year, including education programmes based on *Ko Rongowhakaata* iwi exhibition, Tangaroa (oceans and waterways, sustainability) and Tane (forests); cultural diversity (art workshops engaging with objects from different cultures in the Jack Richards gallery); Ngā Kemu/Games and Past-times.
- 4.7 The Museum Education team also developed a number of partnerships over the year, of particular note were a partnership with Te Wananga o Aotearoa to deliver a full day workshop on Pacific Tapa; a programme developed for Wairoa Schools in partnership with Wairoa Museum; Anzac Programmes delivered at C Company House, and walking education tours at Eastwoodhill Arboretum focused on on plants native to Aotearoa, Rongoa Māori and New Zealand environmental artists.



Campion College students,
Wyllie Cottage, Gisborne
History programme, 2017

5. Exhibitions

5.1 Each year the museum provides a programme of exhibitions by local artists, touring exhibitions and art works borrowed from other institutions, trusts and private collectors. Exhibitions are also developed from the museum's own collections.

5.2 The museum had a very successful programme of 16 short-term exhibitions in 2016-17 in addition to its long-term displays.

We are grateful to our exhibition preview sponsors Sunshine Brewery and Spade Oak Vineyard for their continued support of exhibition events in 2016/17.

2015/16	Artist/title	Details
24.06.16 – 04.09.16	<i>Flags</i>	Installation of children's flags as part of Te Hā commemorations 2016
01.07.17 – 07.08.16	<i>Gisborne Artists' Society and Potters group</i>	Annual group exhibition
08.07.16 – 18.09.16	<i>Young Country</i>	Nineteenth-century amateur photographer, Williams William and curator, writer, researcher Kerry Hines
15.07.16 – 06.11.16	<i>Celebrating Wood: Back to the Future</i>	Katy Wallace, Laurence Aberhart, McNamara Gallery in partnership with Tairāwhiti Museum
12.08.16 – 09.10.16	<i>Taonga Tuku Iho: Family Treasures</i>	Community/education based exhibition
09.09.16 – 23.10.17	<i>Te Rerenga Wairua</i>	Hand Cut Paper Works – 'PAPER WHAKAIRO' by Nick Tupara
01.09.16 - ongoing	<i>John Roy: Intervention series: Dwellers</i>	Ceramics
07.10.16 – 27.11.16	<i>Te Hā Art Award: Pacific and European voyaging and navigation traditions, and their impact on Aotearoa.</i>	Art Award exhibition (prize for winning work sponsored by Pultron Composites)
14.10.16 – 27.11.16	<i>Artist's Proof – Dick Frizzell</i>	An exhibition developed and toured by MTG Hawkes Bay, utilizing Frizzell's collection of prints
11.11.16 - ongoing	<i>Mahunga</i>	Photographs from the Museum Collection

12.11.16 – 15.01.17	<i>A Visual Journey by Judy le Maistre Smith</i>	Ceramics, paintings and printmaking by local artist
17.12.16 – 2.04.17	<i>Ko Rongowhakaata</i>	Iwi exhibition
21.01.17 – 19.03.17	<i>a-hoe! by Steve Gibbs</i>	Paintings by local artist
24.03.17 – 10.07.17	<i>Recovery: Women who served Overseas in World War One</i>	Social history exhibition developed in collaboration with EIT
16.06.17 – 13.08.17	<i>Flying Moas'</i>	Exhibition of works by Gisborne Arts Collective 1986 – 1995, now and then
23.06.17 – 16.07.17	<i>100 Days Arts Project</i>	1 group show and 8 solo multimedia exhibitions
Opened 23.2.2017	<i>Wyllie Cottage Heritage Restoration</i>	
Ongoing	<i>Gladstone Road</i>	



Opening of the 2016 *Gisborne Artists' and Potters* exhibition

5.3 Touring exhibitions

An integral part of the yearly exhibition schedule are national touring exhibitions. This year the museum was privileged to host three major exhibitions:

Young Country – the core focus for curator, poet, writer and researcher Kerry Hines's PhD in creative writing resulted in this exhibition featuring the imagery of amateur photographer William Williams, a railways employee. A book of poetry by Hines accompanied the exhibition.

Celebrating Wood - A collection of Lawrence Aberhart photographs toured by McNamara Gallery with objects from the museum's collection selected by local designer Katy Wallace. The emphasis of this exhibition was to create a conversation and celebration of wood, its local and national significance, its past and future.

John Roy – Intervention series: Dwellers: Tauranga based artist John Roy is noted for his highly decorative, figurative ceramics. His current touring 'Intervention series' are wall-based installations which occupy spaces in unexpected ways.

Artist's Proof – Dick Frizzell: In 2011 Dick Frizzell gifted a major collection of artist's proofs to the Hawke's Bay Museums Trust – a set of works, retained by the artist, which had been produced in addition to each of his limited edition prints. The Tairāwhiti museum was privileged to host Dick Frizzell at the opening of his exhibition and on the following day a well-attended floor talk.



Dick Frizzell, speaking at opening of *Artist's Proof* exhibition

5.4 Local exhibitions

Tairāwhiti Museum supports the work of local artists by providing exhibition opportunities to Tairāwhiti's creative communities. These exhibitions are important opportunities for artists to work with museum staff to develop their practice and share their work with a local, national and international audience. We work to ensure a balanced programme of art exhibitions and to provide opportunities for established and emerging artists, working in a range of media, to present their work.

Over the 2016/17 year exhibitions included:

Flags: An installation organised by Melody Craw, local students were given the task of making flags that spoke of their family values.

Gisborne Artists and Potters: The annual gathering of the artistic community gives a broad representation of the various styles and techniques that the different art groups have to offer.

Taonga Tuku Iho: Family Treasures: Ranging from the contemporary to historical, revealing an astonishing array of what young people regard as a treasure in their own family collections. Students told the stories of the significance of their chosen taonga in their own words.

Te Rerenga Wairua: Hand Cut Paper Works – 'PAPER WHAKAIRO' by Nick Tupara
A collection of artwork which echoes the customs that are a key part of the spiritual beliefs within Māori culture. 'Te Rerenga Wairua', is the journey each spirit makes to its final resting place after we pass on.

A Visual Journey by Judy le Maistre Smith: a body of work which includes techniques such as ceramics, painting and printmaking. The sketchbooks and diaries and ceramics in this exhibition were produced in Scotland, where Judy trained at Glasgow School of Art and spent a career as a practicing artist and Art College Lecturer.

a-hoe! By Steve Gibbs: A series of works based on the first and subsequent encounters that took place between tangata whenua and tauwiwi in Turanganui a Kiwa.

Flying Moas: Gisborne Arts Collective 1986 – 1995: A group exhibition showcasing and updating the art practices of artists and craftspeople who formed an alternative to the local arts scene, in the 80s and 90s. The museum produced a book to accompany this exhibition.

100 Days Arts Project: Founded in 2011 the 100 Days Project is an annual event created by New Zealand graphic designer Emma Rogan. Eight local artists met the challenge to produce 100

works and as a group and solo artists have committed to display their work over a period of seven months.

5.4 From the museum's collection

An important part of Tairāwhiti Museum's annual exhibition programme is to curate and display art and objects drawn from the museum's collections. Upgrades to both gallery and storage spaces have made it possible to continue to display more of the collection and provide enhanced access to the rich historical and art collections of this region for our community.

Ko Rongowhakaata: Second part of a major series of exhibitions for Rongowhakaata. This exhibition brought together historic and contemporary taonga from the museum collection, private collections and other institutions to celebrate the stories and people of Rongowhakaata. Museum staff also contributed to the development of the Rongowhakaata exhibition at Te Papa, opening in September 2017.

Recovery: Women who served Overseas in World War One: The focus of this exhibition was to make visible the work that women from Tairāwhiti undertook overseas during WW1. Developed in partnership with EIT (Professor Kay Morris Matthews). EIT and the Museum produced a book to accompany this exhibition.

Mahunga: A collection of family photographs held in the museum collection depicting the establishment of the Mahunga Farm Station, near Matawai in the early 1900s.

5.5 Outgoing touring exhibitions

In addition to the programme of in-house exhibitions, Tairāwhiti Museum's Bob Marley exhibition toured to Waikato Museum from 17 December 2016 to 3 April 2017. It was seen by 40,070 visitors during its run and received positively.

5.6 Wyllie Cottage restoration and reinterpretation

A major project this year was the restoration of Wyllie Cottage (in partnership with GDC) and the delivery of a new long-term exhibition in the cottage. The new exhibition, developed by the museum, with the support of Eastland Community Trust, traces the lives of the inhabitants of the cottage over the years, the history of the building and the incorporates the wider history of the area, utilizing objects, storyboards, and audio visual components. The cottage reopened to the public on 23 February 2017.

6. Public Programmes

6.1 Each year the museum provides a programme of over 30 events and activities for the community to engage with the arts, culture and heritage of Tairāwhiti. Most of these programmes were free, or low cost, and delivered in collaboration with other Tairāwhiti organisations and community groups. The Friends of the Museum provide vital support, both financially, and through volunteer assistance at many of these events.

Highlights for the 16/17 year included:

- Sunday concert series with young classical musicians studying at New Zealand School of Music. This programme was generously sponsored by Dr Jack Richards.
- Gallery concert by Gisborne Civic orchestra
- School holiday creative programmes for children, families and adults
- Family performances in the galleries by Sewam American Indian Dance; Footnote New Zealand Dance
- Anzac Day cemetery tour with Professor Kay Morris Matthews
- Book launches: *Someone's Mana*, and *The Elegance of Elements*
- Te Wiki o te Reo events programme
- Matariki events programme
- Artists' and historians' talks programme, including Dick Frizzell, Dr Richard Sundt
- Gallery Theatre with *When We Dead Awaken* tour by Walking Shadows



Sunday afternoon concert series, Xing Wang